



ty amato

Art Direction, Illustration & Design

Hi, I'm Ty! I'm a passionate creator who's fascinated and a bit obsessed with making the world a better place by making it a better looking place. I'm on a quest to find a team of equally passionate creatives who love to brainstorm, doodle and design their way to making amazing things.

Professional Experience

Disney's Yellow Shoes Creative Group

Orlando, FL
June, 2014 - June, 2015
January 2013 - July, 2013

Oglesby Union Marketing Office

Tallahassee, FL
October, 2011 - May, 2014

Self Employed

June, 2009 - Present

Education

Florida State University BFA in Design/Animation

Tallahassee, FL
August 2009 - May, 2014

Interactive Art Director Intern & Illustrator

Created concepts, designs & illustrations for a wide variety of brands and advertisements within Disney Parks & Resorts. Directed and assisted photo & video shoots for commercials, digital ads, and social media campaigns. Major projects include:

- Frozen Holiday E - Card (Awarded Gold District Addy)
- Cirque du Soleil, La Nouba Rebranding
- How to Plan Your Disney Vacation (Animated Web Series)

Graphic Designer & Illustrator

Designed and illustrated graphics for multiple departments of the Oglesby Student Union at Florida State University. Worked with a team of designers creating posters pamphlets, billboards, logos & brand campaigns. Major projects include:

- 2012 Florida State University Homecoming Logo Design

Freelance Designer & Illustrator

Worked independently with clients on projects big and small ranging from logos, children's books, event invitations, web design, etc.

Additional Education

Visual Development Mentorship
Blue Sky Studio's Ty Carter

Landscapes for Entertainment Art
Blue Sky Studio's Ty Carter

SVS Painting Color & Light
Jake Parker & Will Terry

Skills

Proficient with Adobe Creative Suite
Experience with Flash & After Effects

Digital & Traditional Illustration:
Ink, graphite, watercolors, oil, gouache
& acrylic paints

Work well with others, good at
baking things for late work nights,
and my mom thinks I'm funny so
there's that...

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