Ty Amato
Concept, Illustration & Design

Experience

Self Employed - *Illustrator & Designer*
(Orlando, FL & Los Angeles, CA) March 2020 - Present

- Illustration & design for advertising/social media for The Walt Disney Company
- Concept and art direction for "The Peculiar Chronicles" London experience
- Lead Designer for rebranding of Marriott Vacation Club Resorts maps

EagleVision Studios - *Concept Artist & Lead Designer*
(Orlando, FL) March 2019 - March 2020

- Illustrated high concept key art, attraction/ride designs, logos, typography, sketches, and storyboards for developing innovative and iconic theme parks.
- Art directed and designed all company presentations, branding & promotionals

Brilliant Fabrications - *Lead Illustrator & Designer*
(Orlando, FL) June 2017 - January 2018

- Maintained brand and identity with assets from Disney Junior's "The Lion Guard"
- Illustrated and designed educational, interactive traveling exhibit for the Miami Children's Museum while promoting the show's message of conservation.

iTEC Entertainment - *Concept Artist & Designer*
(Orlando, FL) March 2019 - March 2020

- Designed logos, branding/identity, mood boards, schematics for park projects
- Illustrated storyboards and concept sketches for attractions, signage, queues, characters and prop designs for theme parks around the world

Disney's Yellow Shoes Creative - *Associate Art Director*
(Orlando, FL) March 2019 - March 2020

- Art directed and designed advertising, email newsletters, logos, social media campaigns, assisted photo/video shoots, and designed digital interactive guest experiences
- Provided art direction for Walt Disney Company promotional campaigns including:
  - Rebranding for Cirque du Soleil: La Nouba, *Imagination Brought to Life*
  - United Way: It's a Small World Fundraiser, raised over $3.6 million
  - Frozen Holiday Card, earned highest CTR of any holiday e-card at the time

Education

Florida State University - BFA in Design & Animation

Skills

Proficient with Adobe Creative Suite (*Photoshop, Illustrator, Indesign*), Presentation Software (*PowerPoint, Keynote, Canva*) & Office Software (*Microsoft Office, Figma, Acrobat, Basecamp*)

Experience with SketchUp, Blender, AfterEffects, Mental Canvas, Photography, & Printing